

Wale Said What to Obama in the White House?!?



Wale and President Obama

Listen Vision client Wale appeared at the White House the other week to speak on a panel for Michelle's Obama Beating The Odds summit, which aims to help teenagers make the transition from high school to college. Over 130 teens were in attendance to hear Wale speak alongside the FLOTUS, Secretary of Education Arne Duncan, and Brown University student Manuel Contreras.

WATCH: Wale
Endorsing Listen Vision

WLVS Radio's Dj Alizay on Sway

"We had the pleasure of having DJ Alizay swing by Sway in the Morning and take over our turntables. This DC legend played us his tunes and gave us a nice lesson in DJing too." -Sway in the Morning



[CLICK to HEAR the interview](#)

Olivia Fox on TMZ Live

Harvey Levin clearly loves having Olivia Fox as their Skype correspondent, and had the WLVS Radio superstar on again to dish about Caitlyn Jenner, Bobby Flay, Terrence Howard and Ray Rice.....and trust us, she holds nothing back!

*Tune-in every Tuesday 12-2pm ET @WLVSRadio

[CLICK for more info on The Olivia Fox Show](#)



Washington Jewish Week features Listen Vision's Owner...

"Stick-to-itiveness is the word Jeremy Beaver, 39, uses to describe how he realized his dream of running a recording studio, a dream he'd held ever since he was a wide-eyed 18-year-old freshman at George Washington University. The former DJ, engineer and award-winning music producer founded Listen Vision Studios in 1998 and is currently director of operations, overseeing 74 shows..."



[CLICK to read the full article](#)

WLVS Radio's Transgender Host on USA TODAY

"A new video interactive from USA TODAY Network aims to broaden our understanding of transgender lives. We interviewed six people from different backgrounds about their experiences. In candid interviews, these men and women talk about dating, identity, healthcare, family life and experiencing discrimination..."

[CLICK to WATCH the full video and article](#)



Howard U. Homecoming 2015

For the 12th consecutive year, Listen Vision Studios will be hosting the Independent Artist Stage. Our list is almost full, so don't miss this last opportunity to PERFORM at the most prestigious and well-known homecoming event in the country!

Even the Notorious BIG famously rapped "you may see me in DC, at Howard Homecoming..." he and Howard Alumni P. Diddy performed at Yardfest in 1995; and in 2012 Drake shut it down with one of his best performances ever!

[CALL 202.332.8494](tel:202.332.8494) to book your Performance slot!

[CLICK](#) to view our website



KRS-ONE in NEW Listen Vision ad

In addition to being Listen Vision's spokesman, KRS-One is noted to be a politically active musician having started the Stop the Violence Movement, after the death of Scott La Rock, and the Temple of Hip Hop, as well as addressing political issues in his music. His wisdom and knowledge is much needed in these turbulent times of intolerance and police brutality.



[CLICK](#) to WATCH the new KRS-ONE ad for Listen Vision

DRAKE & Antonio the Cuban Cigar Smoker: Historic Interview

Drake is the biggest name in music right now, and most people aren't aware that he shut Yardfest down in 2012 for Howard Homecoming, or that he has mentioned DC in multiple songs. And most also aren't aware that Antonio the Cuban Cigar Smoker interviewed him in 2009 before he became the global mega-star that he is now. Young, skinny and clean-shaven, check out the historic interview, before he got all "Charged Up"



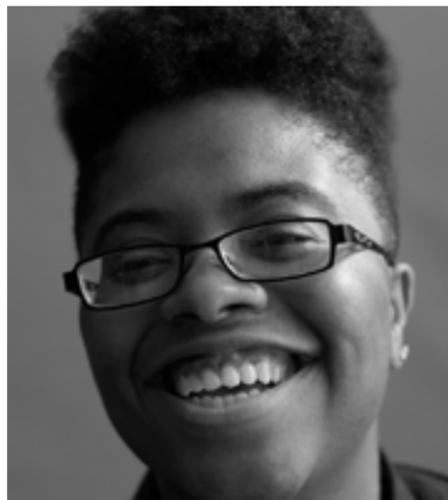
[CLICK](#) to WATCH the historic Drake Interview

Got the MoJo?

Be Prepared!

This week I want to take things back to basics a bit. Every day in our studio, we work with artists of all different styles, genres and levels of musicianship. But whether you are a rapper, singer, songwriter or instrumentalist, all of our studio clients have something in common: You MUST be prepared!

I answer the following question more frequently than you think: "What do I need for my studio session?" And just in case you don't get the opportunity to ask, I want to make sure you have everything you need! Below is a quick checklist of the things you will most likely need in every session.



Studio Session Checklist

1. Music and/or Instrument(s)

If you are a singer or rapper and using hourly time to record vocals and mix your songs, you will NEED to **provide your engineer with your instrumental/beat**. The best ways to bring your instrumentals to your recording session is by usb drive, external hard drive, cd, or even through e-mail. Please do not depend on using instrumentals on your cell phone unless you can e-mail them. If you don't have any music, notify your engineer before your session so he/she can inform you of everything you will need to create your music from scratch. Keep in mind that hourly time usually includes recording only or recording and mixing.

If you are an instrumentalist, please be sure to bring your instrument! Do not depend on the studio to provide you with an instrument to record. Most studios will provide the bigger instruments like a drum kit or piano. If you just don't have the instrument that you need to record, be sure to ask prior to booking your session.

2. Portable Storage

One of the most important necessities in music recording is keeping and properly storing all your files. When you come to your session, be sure to bring a **usb drive** or **external hard drive** with lots of space so you can take EVERYTHING with you; even the session file. It's great to walk out the door with your song on a cd but remember, hourly time is strictly that: hourly time. Your engineer is not required to keep your files for hourly services. Plus, if you ever want to make changes to your music on your own time or record with a different engineer or studio, you'll need the actual session file; not just the bounced .wav or .mp3.

3. Know The Facts

Before you schedule studio time, spend money and spend real life time traveling to record, make

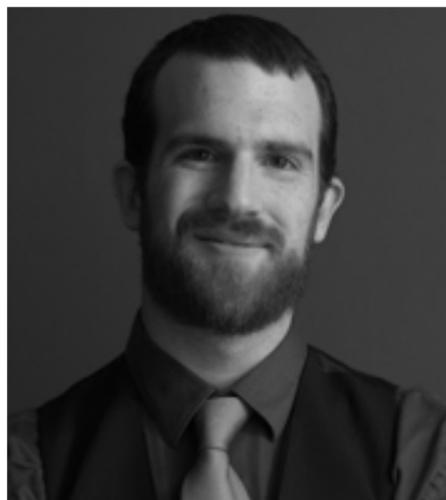
sure you are aware of everything that you need and are trying to get out of studio services. **If you don't know something, ask about it.** Find out all that is included in the service you are interested in purchasing. Ask what you'll need afterwards to have a complete song, album or whatever it is you are trying to complete. **Know the difference between a mix and master** and if you need either at this current time. Do your research! Google it or ask people around you. The recording arts are not as complex as you may think, but it definitely requires a bit of time and concern in understanding the recording process.

The VOICE of Foster

Welcome to another addition of the voice of Foster. People have been asking, "Can I broadcast a radio show live from somewhere outside the studio?" The answer to that is a resounding YES! Here are the top 3 ways you can broadcast live from anywhere to your audience.

Number 3.

Skype - Now this is a good program normally to talk to others on a personal level. If you are broadcasting with WLVS its great for broadcasting from your hotel room or from a stationary place. Video and audio can be a bit touchy with this.



Number 2.

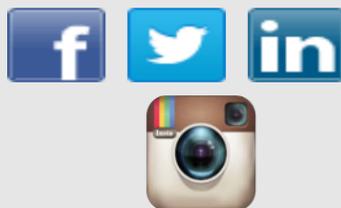
Youtube - Now Youtube live does a pretty good job of broadcasting. Its in the normal 4:3 ratio and it looks pretty solid. However the biggest downside to it is that you must have a verified Youtube channel and it must be in good standing. Now if you happen to have that I recommend using Youtube live to broadcast live events and interviews. However if you don't have that Youtube channel and don't want to put the work in you'll want to use this last service.

Number 1.

Periscope - Periscope is great if you only have a cell phone and decent reception. Anyone with an iPhone or Android can use it. You also must have a twitter account which is free. Its all free to use and very simple to set up. The only downside is that it can only broadcast vertical video right now. If you turn your phone to the side it just looks sideways on a computer screen.

Listen Vision Studios | 202.332.8494 | ListenVision.com | info@ListenVision.com | WLVSRadio.com or ListenVisionLive.com

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